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FOR IMMEDIATE RELEASE

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BLACKHAWK! Hosts World Champion Shooters at 2017 SHOT Show

Overland Park, KS – January 12, 2017 – BLACKHAWK!, a leading manufacturer of tactical and law enforcement gear, will host top competitive shooters in the Vista Outdoor booth (#14551) at the 2017 SHOT Show in Las Vegas, January 17-20. Show attendees will have the opportunity to meet world-class shooters Todd Jarrett, Jessie Duff and John Scoutten.

Todd Jarrett has won four world titles, nine national titles and over 100 area and regional shooting championships. He is the only United States Practical Shooting Association Triple Crown winner in the world and holds USPSA national titles in four divisions. Jarrett will host product demonstrations from 10 a.m. to 11 a.m. on Wednesday, January 18, and 11:00 a.m. to 12:00 p.m. on Thursday and Friday, January 19 and 20.

Recognized as one of the most accomplished competition shooters in the world, Jessie Duff has won both world and national championship titles, including the Bianchi Cup and the Steel Challenge World Speed Shooting Championships. Duff will join "Shooting USA" host and gun guru John Scoutten for product demonstrations on Tuesday, January 17, from 4 p.m. to 5 p.m.

All attendees are encouraged to stop by booth #14551 to visit with their favorite shooting sports celebrities and learn more about the latest products offered by BLACKHAWK!.

BLACKHAWK!, a Vista Outdoor brand, is committed to providing the best class of tactical gear. For more information, visit www.blackhawk.com.

About Vista Outdoor

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered

in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, Europe and New Zealand. For news and information visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor

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